



Pak World Trade & Expo Centre Profile

Islamabad Office

Office #.01, Block #.26, PHA Apartments

Sector G-7/1 Islamabad

Phone: 0092-512892001-4

Cell #.:0092-3145268888

Email:kbarlas@pakworldexpo.com

Website: WWW.Pakworldexpo.com

Brief Introduction of Organization

Pak world Trade & Expo Centre Bring more than three decades of experience in Event Management, Planning, Design & Production, Outdoor & Indoor Exhibitions in National and International.

The Complete Exhibition Services: Mean Exactly What it says

Everything you need to make your exhibition a trouble-free success:

We ensure our clients to get hassle free solution.

We have been providing turnkey solution and producing unsurpassed events for a wide variety of clients, seamlessly blending marketing message, design and production impact.

We have earned a distinguished reputation for our fine craftsmanship, quality and service-oriented approach to business, supplemented by our passion for creativity, efficiency, and ability to meet deadlines along with a broad-based approach to creative development. In addition, we monitor trends in the marketplace and adopt strategies for better services of our clients.

Our full range of services include event design, planning, production ambiance development, meeting planning assistance, coordinating and arranging for integration of lighting, sound and audio visual and assistance with site selection, venues and transportation. In addition, we design & construct custom props, theatrical sets, scenery and exhibition stall/exhibits.

ABOUT THE ORGANIZER

- Pak World Trade & Expo Centre have more than three decades of 33 Years' experience in Event Management, Planning, Design & production, Outdoor / Indoor Exhibitions and customized Events'.
- We have been providing turnkey solutions and producing unsurpassed events for a wide variety of clients, seamlessly
- blending marketing message, design and production impact
- We have earned a distinguished reputation for our fine craftsmanship, quality and service -oriented approach to business, supplemented by our passion for creative, efficiency and ability to meet deadlines along with a broad -based approach To creative development. In addition, we monitor trend in the marketplace and adopt strategies that will better serve our clients.
- Our full range of services include events design, planning, production, ambiance development, meeting planning assistance, coordinating and arranging for integration of lighting, sound and audio visual and assistance with site selections, venues and transportation. In addition, we design & construct exhibition stall/ exhibits.
- The organizing team consists of professional and dedicated team of dynamic individuals who are committed to set new standards of excellence, have the vision to bring about a change in the existing environment and possess the determination to accept to new challenges.

VISION STATEMENT

We shall strive to earn the reputation of being the best in our area of expertise by not just developing innovative platforms, but by realizing our role as the one's who revolutionize conventional practices and provide the clients with innovative solutions and help enable them to fulfill their goals and objectives.

MISSION STATEMENT

As one of the fast-emerging Event Management Solutions Specialist in Pakistan and out of the country, our aim is to provide diversified event planning and superior quality marketing communication services that will offer tangible results in enhancing the corporate and brand image of our clients, while simultaneously ensuring our long term growth and by doing so provide an opportunity to our employees to achieve their reasonable personal objectives.

OUR AREA OF EXPERTISE

- Event Design, Production, Planning & Management
- Marketing, Communication & Sales Promotion strategies
- Concept Development & Creative Design

National EVENTS OF THE PAST

Islamabad

- Being the founders of National Industrial Exhibition in Islamabad, we organized first and second Industrial Exhibitions with the collaboration of Rawalpindi Chamber of Commerce and Industry in the year 1984 and 1985 respectively.
- Organized 8th and 14th National Industrial Exhibition with the collaboration of Islamabad Chamber of Commerce and Industry in the year, 1991 and 2000 respectively.
- 1st Islamabad Gems Expo- 2000 with collaboration of Northern Area Chamber of Commerce & Industry, Gilgit at Marriot hotel, Islamabad.
- Organized Safe Expo (Industrial Exhibition 2003) from 14th April to 4th May in Islamabad Exhibition Ground Near Shakar Parian.
- Organized LOK VIRSA (SAARC International Festival-2005) from 4th April to 24th April, 2005 at Garden Avenue Islamabad.

Rawalpindi

- Organized 3rd Pakistan Industrial Fair 2002 with the collaboration of Rawalpindi Chamber of Commerce and Industry from 27th May to 9th June, 2002.
- Organized 4th Pakistan Industrial Fair-2003 with the collaboration of Rawalpindi Chamber of Commerce and Industry from 7th Jan to 31st Jan, 2003.

- Organized 5th Pakistan Industrial Fair-2004 with the collaboration of Rawalpindi Chamber of Commerce and Industry from 24th April to 17th May, 2004.
- Organized 6th Pakistan Industrial Fair-2005 with the collaboration of Rawalpindi Chamber of Commerce and Industry from 1st Jan to 26th Jan, 2005.
- Organized **1st& 2nd Rawal Expo (Industrial Fair)** 2006-7 at Ayub National Park Rawalpindi.
- Organized **International Rawal Expo**. From 10-14 May 2017 at Ayub Park Rawalpindi.

KARACHI

- Organized 1st **Made in Pakistan** Products Exhibition with the Collaboration of Dewa Academy, Karachi in March 1983 in the Muslim Gymkhana Ground, Karachi.
- Organized 2nd **Made in Pakistan** Products Exhibition with the collaboration of Red Crescent Society, Karachi in September 1983 in the Muslim Gymkhana Ground Karachi.
- Organized **ALL PAKISTAN MEMON MELA** in the year 1985 in the Muslim Gymkhana Ground Karachi.

SIALKOT

- Organized 1st **EXPORT AND INDUSTRIAL EXHIBITION** with the collaboration of Export Promotion Bureau, Government of Pakistan in the year 1995.
- Organized 2nd, 3rd, 4th, 5th, 6th, National Industrial Exhibition with the Collaboration of Sarhad Chamber of Commerce in the years 1996, 1997, 1998 and respectively.

PESHAWAR

- Organized six “**NATIONAL INDUSTRIAL EXHIBITION**”with the collaboration of Sarhad Chamber of Commerce & industry in the Army Stadium and Nishtar Hall ground in the years 1993,1995,1997 and respectively.
- Organized “**REBUILD AFGHANISTAN TRADE FAIR 2003**” with collaboration of Sarhad Chamber of Commerce & industry and Export Promotion Bureau in the pearl Continental Hotel Peshawar from 6th May to 8th May 2003.

ABBOTTABAD

- Organized 1st and 2nd“**NATIONAL INDUSTRIAL EXHIBITION**” with the collaboration of Sarhad Chamber of Commerce & Industry in the years 1995 and 1996.

KASUR

- Organized “**1st NATIONAL INDUSTRIAL EXHIBITION**”with the collaboration of Local Government Authorities, first time in the history of Kasur in April 1999.

LAHORE

- Organized **NATIONAL INDUSTRIAL EXHIBITION** at the Fortress Stadium, with the collaboration of Sarhad Chamber of Commerce & Industry in the year 1996.
- Organized **NATIONAL INDUSTRIAL FAIR-1999** at the Fortress Stadium, with the collaboration of Sarhad Chamber of Commerce & Industry. This Fair was run for a record time of 71 days continuously i.e 26thSeptember to 5th December 1999.

- Organized a **PAKISTAN INDUSTRIAL FAIR 2001** at the Fortress Stadium, Lahore from 17th October to 13th December 2001.
- Organized a **PAKISTAN INDUSTRIAL FAIR 2002** at the Fortress Stadium, Lahore from 10th October to 29th December 2002.
- Organized a **PAKISTAN INDUSTRIAL FAIR 2003** at the Fortress Stadium, Lahore from 24th October to 13th November 2003.
- Organized a **PAKISTAN INDUSTRIAL FAIR 2004** at the Fortress Stadium, Lahore from 5th October to 25th October 2004.
- Organized a **PAKISTAN INDUSTRIAL FAIR 2005** at the Fortress Stadium, Lahore from 1st October to 21st October 2005.
- Organized a **PAKISTAN INDUSTRIAL FAIR 2006** at the Fortress Stadium, Lahore from 27th April to 1st May 2006.
- Organized a **LAHORE RAMAZAN INTERNATIONAL FAIR 2006**. At the Expo Centre Lahore Cantt, from 1st October to 21st October, 2006.

INTERNATIONALEVENTS OF THE PAST

DUBAI

Pakistan Gems Jewelry & Minerals Exhibition 2001, Dubai (U.A.E) with collaboration of Northern Area Chamber of Commerce & Industry, Gilgit at Metropolitan Hotel, Dubai.

JORDAN

- Pakistan Pavilion Global Village International Festival 2005 at Amman From 15th July to 15th August 2005.
- Pakistan Pavilion Global Village International Festival 2005 at Amman From 10th July to 10th August 2006.

United Kingdom

- **“Made in Pakistan Exhibition”** at Manchester 04 to 08 July 2013 organized with the collaboration of Rawalpindi Chamber of Commerce and Industry.
- Independence Day Celebration UK-Pakistan Business Festival, at Manchester From 14-17 August, 2014.

UNITED STATES OF AMERICA

- **“The Pakistan Show”** Houston USA 21st to 24th August, 2015 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“The Pakistan Show”** Houston USA 02nd to 06th June, 2016 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“The Pakistan Show”** from 19-22 August, 2016 at Dallas/Frisco-TX, USA with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Pre-Ramadan Exhibition”** 14th May 2017 at Dallas, USA with the collaboration of Rawalpindi Chamber of Commerce & Industry.

- **Pakistan Property & Trade Show** 5-6 August 2017 at Chicago, USA with the collaboration of Rawalpindi Chamber of Commerce & Industry.

INDIA

- **“CII Chandigarh Fair”**, 2013 Chandigarh India 25-28, Oct, 2011 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“PUNJAB INTERNATIONAL TRADE EXPO” (PITEX)** Amritsar, India from 05-09 Dec, 2011 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Indo-Pak International Expo”**Jalandhar, India from 06-10, March, 2014 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“CII Chandigarh Fair”**India from 17-20, Oct, 2012 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Indo-Pak International Expo”** Ludhiana, India from 13-17, February, 2013 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“CII Chandigarh Fair”** India from 06-09, Nov, 2014 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“PUNJAB INTERNATIONAL TRADE EXPO” (PITEX)** Amritsar, India from 03-07 Dec, 2011 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Made in Pakistan Exhibition”** Chandigarh from 09-13, April, 2016 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Haryana International Trade Expo”** Faridabad, India from 24-28 March, 2017 with the collaboration of Rawalpindi Chamber of Commerce & Industry.

NEPAL

- **“Made in Pakistan Exhibition”** Kathmandu, Nepal, 22ND to 28th Sept, 2010 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 11th to 17th Sept, 2011 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 5th to 11th Sept, 2012 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 11th to 17th Sept, 2013 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 23RD to 29TH Sept, 2014 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 6TH TO 12TH October, 2015 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 22ND to 28th Sept, 2016 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **Made in Pakistan Exhibition”** Kathmandu, Nepal, 07th to 11th Sept, 2017 with the collaboration of Rawalpindi Chamber of Commerce & Industry.

SRILANKA

- **“Made in Pakistan” Colombo, 7 days’ expo June 2012**

Mauritius

- **“Pakistan Mauritius International Trade Fair”** Mauritius from 19-28, April, 2014 with the collaboration of Rawalpindi Chamber of Commerce & Industry.

AFGHANISTAN

- **“Pak Afghan Trade Fair”** Kabul, From 28-30 November, 2013 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Made in Pakistan Exhibition”** Kabul, 15th to 17th April 2015 with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Made in Pakistan Exhibition”** 22nd to 24th April 2015 at Mazar e Sharif with the collaboration of Rawalpindi Chamber of Commerce & Industry.
- **“Made in Pakistan Exhibition”** at Kabul, 05 to 07 May 2016 with the collaboration of Rawalpindi Chamber of Commerce & Industry.

KAZAKHSTAN

- **“CENTRAL ASIA INTERNATIONAL TRADE FAIR”** ALMATY KAZAKHSTAN, 29-30, October, 2014 with the collaboration of Rawalpindi Chamber of Commerce & Industry.

TAJIKISTAN

- **“Made in Pakistan Exhibition”** Dushanbe, Tajikistan 29th to 31th October, 2015 with the collaboration of Rawalpindi Chamber of Commerce & Industry.